

History of the International Association of Paediatric Dentistry

Part 9: Publications of the IADC: journals and newsletters

S. GELBIER

*Department of Dental Public Health and Community Dental Education,
King's College School of Medicine and Dentistry (University of London), England*

One sign of the maturity of professional associations is when they are able to produce newsletters and journals; the former provide a means of communicating with the membership, the latter do very much more. Journals provide a means of showing outsiders as well as members what is going on within the specialized discipline, whether it be clinical or research. To the outside world, the scientific basis and status of any specialty is reflected in the quality of its journals. Today, we have an excellent and well-established *International Journal of Paediatric Dentistry*. In this part, we examine its origins.

The Newsletter

At its 1969 meeting in Sienna, the Council established the concept of an IADC *Newsletter* and *Journal of the International Association of Dentistry for Children*. Sometimes the former was incorporated into the latter. The first Editor of both was Manuel M. Album (USA). Full of enthusiasm, he immediately wrote to national delegates asking them to send him, within a week of receiving his letter, news of activities in their countries; Album realized this was short notice but wanted to produce an early publication. Association Secretary Dennis Berman used the first *Newsletter* in 1970 to communicate directly with the Supporting Members. He explained at the Sienna meeting in June 1969 how the International Forum had been translated into the IADC, and brought them up to date on the election of the Officers.

The Journal

Editor Album was joined by Theodore C. Levitas

(USA) to form an Editorial Board. The first issue of the *Journal of the IADC* was published in September 1970. The 32 pages included four scientific papers: 'Correlation between clinical and histological indications for pulpotomy of deciduous teeth' by Goran Koch and Hilding Nyborg (Sweden); 'Primary teeth: potential esophageal foreign bodies' by Jerry L. Klein and Sylvan E. Stool (USA); 'Mise en état de la bouche d'un enfant sous anesthésie générale' by A. Mugnier and P. Bordais (Paris, France); 'International survey of auxiliary dental personnel excluding the dental laboratory technician' by Gerald H. Leatherman, Secretary General of the FDI. In addition there was an Editorial, President's Message, Book Review (for *The Management of Traumatized Anterior Teeth* by J. A. Hargreaves and J. W. Craig) and an *International Newsletter*.

In 1971 IADC Council were informed by Secretary Dennis Berman that one *Newsletter* and two issues of the *Journal* (September 1970 and June 1971) had been published. He reported that the American Society of Dentistry for Children had paid for production of the first *Newsletter*. Attempts had been made to include articles and summaries in French in the *Journal*. It was agreed to produce two journal issues per year when sufficient revenue had been raised by increasing the subscriptions of Supporting Members and the numbers of advertisers. Berman reported that the *Journal* was being produced in the UK to reduce costs. Album had announced his intention to resign from the editorship in July 1972. He had suggested, with the support of his Editorial Board, that Leon Silverstone (UK) should join him as Scientific Editor, with Berman acting as Consulting Editor.

Volume 2, Number 2, appeared in December 1971. It announced that the first A. B. Bofors Prize had been awarded to Leon M. Silverstone (UK). His prize-winning essay, 'The effect of topical application of calcifying fluids on human dental enamel *in vitro*', was reproduced almost in its entirety. There were three other papers, abstracts of 39 papers presented at the 1971 Copenhagen International Symposium, and information on films, audio-visual presentations and table clinics.

An *International Newsletter* featured the First International Congress on Dentistry for the Handicapped, held in Atlantic City under the chairmanship of Manny Album. Reports on the role and activities of the International Association of Dentistry for the Handicapped recur over the years, as many of its members are also active in the IADC.

Volume 3, Number 1, was published in December 1972. Silverstone (by then Senior Lecturer in Child Dental Health at the London Hospital) had joined Levitas and Berman as a Scientific Editor. In addition to an advertisement for the second Bofors prize there was a report and abstracts of the IADC's excellent session on 'The Prevention of Dental Caries in Children' at the 15th FDI World Dental Congress in Mexico City (on 25 October 1972).

IADC Secretary Gerry Winter reported to Council in 1973 that two issues of the *Journal* had been published since Copenhagen but pointed out the financial burden to the Association. Silverstone was elected Editor, to take over after first supporting Album as Scientific Editor. B. Tucat proposed that summaries of papers from other journals might be published. J. Vandeneuyken suggested that a general article covering services available for children throughout the world would make interesting reading.

Volume 4, Number 1, appeared in July 1973. The Editorial Board members were: J. Meyer (France), Berman (UK), Falcolini (Italy), Syrrist (Sweden) and Album (USA). Volume 4, Number 2, was published in December 1973; by then, Silverstone was the Editor. The Editorial Committee consisted of Album, Berman, Falcolini, Meyer and Syrrist, but no longer included the Editor. Silverstone appealed for contributions to produce a balance between research papers, case reports, clinical procedures and techniques, public health services and more general articles. He pointed out that if the *Journal* truly was to represent the IADC it would be essential to publish articles by members from supporting countries.

This plea was not surprising as all the papers in that issue came from the London Hospital.

Volume 5, Number 1, appeared in July 1974. Editor Silverstone again reminded his readers that the *Journal* was the voice of the Association. Since his plea in the previous editorial for reports and papers from members in the supporting countries Silverstone had received a good response. For the first time there were abstracts in Spanish as well as in French. Silverstone told the 1975 Council meeting that this development should help and interest colleagues in South American and other Spanish-speaking countries. There was an advertisement for the 1975 Astra Prize in Child Dental Health. Another advertisement invited readers to submit designs for an emblem or symbol to represent the IADC.

Volume 5, Number 2, was published in December 1974; it included Alan Brook's paper on 'Dental anomalies of number, form and size: the prevalence in British schoolchildren', which had been awarded the 1973 A. B. Bofors prize.

At the 1975 Council meeting Silverstone reported that the four issues published since the last Congress had contained 17 scientific papers but again appealed for more from outside Britain. Secretary Winter reported that during the past year the *Journal* had cost IADC £400 more than had been received in advertising and supporting membership fees. Silverstone reminded Council that all advertisements had been brought in through British colleagues. Council indicated that it would consider in 18 months whether or not publication should continue.

The newly appointed Editorial Committee was Gerald Z. Wright (Canada), Haim Sarnat (Israel), Tony Hargreaves (Canada), Alfonso Escovar (Colombia), Walter Kunzel (DDR), Bengt Magnusson (Sweden), Reg Andlaw (UK), K. Poppe (Norway), Fons Plasschaert (Holland) and Robert Veill (France). The Editor suggested that in future abstracts should also appear in German.

In 1979, Silverstone reported on two new features: 'International News' and 'Abstracts from other Journals'. Giuliano Falcolini became Editor-designate and replaced Silverstone in January 1980. One of his aims was to increase the number of countries from which articles were submitted in order to facilitate scientific interchange throughout the world and to enlarge the number of people involved in paedodontics. The subjects to be published were mainly concerned with basic and clinical

research. There would also continue to be book reviews in order to give members an overview of the paedodontic literature. From December 1982 there was a 'Letters to the Editor' section.

The *Journal* continued to grow. Originally it had 32 pages with three or four advertisers. By 1982 there were 48 pages with 12 advertisers. The big increase in advertising was partly due to contacts made at the IADC Congress in Davos, but came especially from the efforts of Album, Toth and Falcolini who attracted new sponsors. One problem was to achieve the correct balance between text and advertising, as none of the advertisers had committed themselves to more than one issue. If, following an expansion of the *Journal*, some advertisers withdrew, there would be an embarrassing financial problem.

By February 1983 the Editor was receiving approximately 15 articles per year. There were papers from 21 countries, including one written in French. The Board agreed that the Editor could send one copy of the *Journal* to Australian participants at the Melbourne Congress in order to interest Australian advertisers. A complimentary copy was mailed to dental faculties as well as to participants at the most recent international congress. Professor Falcolini reported a request from the Italian Society to produce an Italian edition of the *Journal*. He said that if this request was granted special financial provision would have to be made, as the Italian advertisers who currently advertised in the *Journal* would probably withdraw from this arrangement to advertise in the Italian edition. Council gave the Editor permission to pursue the subject further, subject to a fair financial arrangement being agreed by the Board. The latter indicated that the Italian society would pay £750 per annum as compensation for possible loss of Italian advertising from the English-language edition.

In March 1983, Falcolini indicated that the Editorial Board had agreed to publish the *Newsletter* without any advertising. However, they had emphasized the need for everyone to support the publications with more subscriptions to the IADC and by securing advertising for the *Journal*.

The *Journal* continued to appear, but less regularly than agreed. Falcolini later pointed out that in 1980 the *Newsletter* was published in March and September to bridge the gap between *Journal* issues in June and December. The *Newsletter* contained 4 pages in 1980, 8 in 1981 and 4 in 1982. The

increased number of pages in the middle issue enabled it to carry more information about the Davos meeting. The aim of the *Newsletter* was to communicate with all the participants in international meetings, to give information about the national societies, and to advertise the IADC. The format enabled it to publish brief information about activities in different countries. In March 1980 there was a calendar of paedodontic meetings and in September a list of new books on children's dentistry. In 1981 a list of paedodontic periodicals were published, and two more were listed in March 1983.

In September 1984 it was agreed by the Board that from Volume 16 the *Journal* would be printed in Italy; it would be increased to three issues per year (April, September and December); the page size would be increased to A4; and each issue would contain 40 pages with the *Newsletter* incorporated.

In July 1986 the Editor reported to the Board about troubles with publication. As there was a great delay in printing, the December 1984 issue of Volume 15 had not been published and mailed by the printer until June 1985. Further, he did not receive the usual 50 copies for his editorial collection and there was a lack of reprints for authors. No replies were received from the printers, although authors had ordered and paid for reprints. A big delay in receiving back all the editorial and advertising material from the former printer was resolved in December 1985. Last, but not least, the Treasurer was concerned about the financial balances. The first issue of Volume 16 was supposed to have been printed in Italy in December 1985, but was distributed only in March 1986. Volume 17, Number 1 (officially April) was printed in June and mailed in July; Number 2 (August) was ready for mailing in September. Falcolini said that from Number 3 (December) the *Journal* would be printed and mailed regularly.

In May 1989, President Franklin Pulver stressed to the Board of Directors the efforts that he, the Secretary and others had made in order to obtain the *Newsletter* and journals promised at the last Board meeting in Philadelphia. There had not been a single issue since then. The Editor apologized for the delay and resigned because of pressure of work.

Secretary Brook reported on contacts with the British Paedodontic Society about a merger with its journal. The BPS were not yet able to agree to the development but had kept the matter open for future consideration. He had contacted Franklin

Garcia-Godoy who offered to become Editor, but his management fee was considered uneconomical. Professor Gerald Wright in Canada had also been contacted but was unable to submit a costing. He felt that production and distribution should be outside Canada, and had offered to take on the role with the editorial work based in London and the printers in the UK. However, Council in Athens elected Barry Scheer as Editor to take over the *Journal* and *Newsletter* immediately. His first *Newsletter*, Number 15 (1989), had a new format. Plans were also underway for a new journal, to be published at least annually and supplemented by a newsletter. President Franklin Pulver wrote in the *Newsletter* that the Society had been going through some growing pains and had experienced problems. However, after meetings in Athens in June and London in July he believed the problems were being tackled vigorously.

The Spring 1990 *Newsletter* emphasized the need for communication between the IADC and its members. It recognized that most of them could not attend international meetings regularly, so relied on the *Newsletter* and *Journal* to communicate with and maintain contact with paedodontists elsewhere in the world. The Editor mentioned recent events in Eastern Europe which would bring more colleagues into the fold.

In 1990 a redesigned *Journal of the IADC* appeared; the format had changed little since its first appearance some 20 years earlier and it was felt that a new image was needed. Two issues were published before the new IAPD journal was formed.

The International Journal of Paediatric Dentistry

At the 12th Congress in Athens in 1989 it was suggested that the IADC should again explore a merger between its journal and the *Journal of Paediatric Dentistry* of the British Paedodontic Society, which might bring benefits to both. A similar recommendation made by the IADC 'Task Force' was reported in the 16th issue of the *Newsletter* and the need emphasized by the Editor. The British journal had a reputation for publishing papers of high standards and the IADC Board expressed confidence that a joint publication would continue to reflect the interests of the IADC. Policy and administrative problems delayed negotiations, which is why Scheer was appointed by the Board to relaunch the *Journal of the IADC*. From December 1989 discussions were held between the BPS (later

the British Society of Paediatric Dentistry), Barry Scheer and IADC Secretary Mark Hector. Subsequently, Scheer, Reg Andlaw (Editor of the *Journal of Paediatric Dentistry*) and Blackwell Scientific Publications (publishers for BPS) negotiated a merger between the journals. The details were approved unanimously by the IADC and BPS.

In the Winter 1990 *Newsletter*, Hector wrote that he had become aware of some of the problems which had delayed publication of the 1987 and 1988 volumes of the *Journal* and one issue of the *Newsletter*. He was pleased to report that the first two issues for 1990 had been distributed, and both *Journal* and *Newsletter* were being despatched regularly. The problems were at an end and should go a long way towards rebuilding the Association. He hoped that national societies and individual members would assist the secretariat by ensuring that subscriptions were paid. He said that the merger should lead to more issues each year and a larger circulation, with a resultant enhanced status. Nevertheless, he warned that it would probably be necessary to increase the annual subscription.

In January 1991 the BPS and IADC published their first joint *International Journal of Paediatric Dentistry*. Reg Andlaw (Bristol) was the Editor, with Barry Scheer (IAPD) and Fred Hill (BSPD) as Associate Editors; the 24 members of the Editorial Board were drawn from around the world. From April 1991 the *Journal* was published three times each year and distributed to all Supporting Members of the IADC and to members of the BPS; since 1994 publication has increased to four times a year.

Table 1. Editors of the IADC/IAPD *Journal* and *Newsletter*.

<i>Journal of the International Association of Dentistry for Children</i>	
1969	Manuel Album
1973	Leon Silverstone
1980	Giuliano Falcolini
1990	Barry Scheer
<i>International Journal of Paediatric Dentistry</i>	
1991	Reg Andlaw with Barry Scheer and Fred Hill as Associate Editors

At the 26 September 1991 meeting of the Board, Secretary Hector said he had spent a great deal of time unravelling the financial details relating to volume 18 and 19 of the *Journal*, and he presented a record of all the correspondence concerning this matter. Scheer was congratulated and thanked for his hard work in producing two issues of the *Journal*

and three *Newsletters*. He reviewed the situation since 1970. In commenting upon the merger between the BPS and IADC journals to form the new international journal, he said that although the IADC no longer had complete sovereignty over its journal it had gained in terms of security and the professionalism with which it was produced. It had been agreed at the outset that the Editor-in-Chief should be non-partisan and that he should be assisted by Editors appointed by both the IADC and BPS. Reg Andlaw was the first Editor-in-Chief.

The Board felt strongly that the *Newsletter* should continue to be published separately from the *Journal* and that it should remain under the control of the IADC. However, as both Scheer and Hector pointed out, for the *Newsletter* to be informative it was important for the Editor to receive regular contributions from both national secretaries and supporting members.

On 2 May 1992 Scheer reported that the standard of submitted papers continued to improve but there

was still an inadequate number from countries other than the UK. Since reformation of the *Journal*, only 12 of the 28 published were submitted from outside the UK; given time, that situation should change. In his report to the Board in June 1995, Scheer drew attention to the continued success of the *Journal* and the increase in the number of international papers published. He also commented on the sound financial state of the journal, which was being published four times a year.

Translation of the summaries of papers into French, Spanish and German is an excellent, well-received, feature of the *Journal*; they are by Franklyn Garcia-Godoy (Spanish), Eli D. Ben-Zur (German) and H el ene Schnek (French).

There is still a need for increased participation by the member societies of IAPD in both the *Journal* and *Newsletter*. However, readers of the *Journal* will know of the high standard that it attains; long may it do so.

INTERNATIONAL ASSOCIATION OF PAEDIATRIC DENTISTRY
THE BENGT MAGNUSSON MEMORIAL PRIZE IN CHILD DENTAL HEALTH
SPONSORED BY ASTRA PAIN CONTROL AB, 1997/98

RULES

1. The name of the Prize to be the **Bengt Magnusson Memorial Prize in Child Dental Health** sponsored by **Astra Pain Control AB**.
2. The value of the Prize to be **£400 sterling**.
3. The Prize is open to all **Supporting Members** of the **International Association of Paediatric Dentistry**.
4. The Prize will be awarded for the most meritorious essay submitted on a subject in the field of **Child Dental Health**. It will be judged by an international panel of adjudicators.
5. The essay should not be longer than **4000 words**, excluding bibliography, charts, photographs and diagrams.
6. The essay should be based on original and previously unpublished work, and may be presented under joint authorship.
7. Entry forms may be obtained from the **Honorary Secretary**.
8. Four copies of the essay in **English** must be submitted.
9. The essay must be submitted under a **nom de plume**. The **nom de plume** must be further written on a plain, sealed envelope containing the author's identity on the entry form.
10. The essay must be submitted by **31 March 1997** to **Dr M. P. Hector, Hon. Secretary, International Association of Paediatric Dentistry, St Bartholomew's and the Royal London School of Medicine & Dentistry, Turner Street, London E1 2AD, U.K.**
11. The **International Association of Paediatric Dentistry** reserves the right of publication of the prize-winning essay.