



Become Part of the

Global Voice for Children's Oral Health

Sponsorship Opportunities

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About the IAPD

The International Association of Paediatric Dentistry (IAPD) is a non-profit organization founded in 1969, with the objective to contribute to the promotion of the oral health for children around the globe. It started with a membership of 11 national societies and a supporting membership of 270 pediatric dentists, which has grown to 72 national societies and over 3000 members today!

The aim of the Association is to act as an International Forum for certified pediatric dentists and general dental practitioners with an interest in treating children.

The objectives of the IAPD are to:

- Serve as an international forum for the exchange of information concerning paediatric dentistry;
- Contribute to the promotion and improvement of the oral health of children;
- Encourage research and serve as an international forum for the development and dissemination of scientific information and evidence-based.



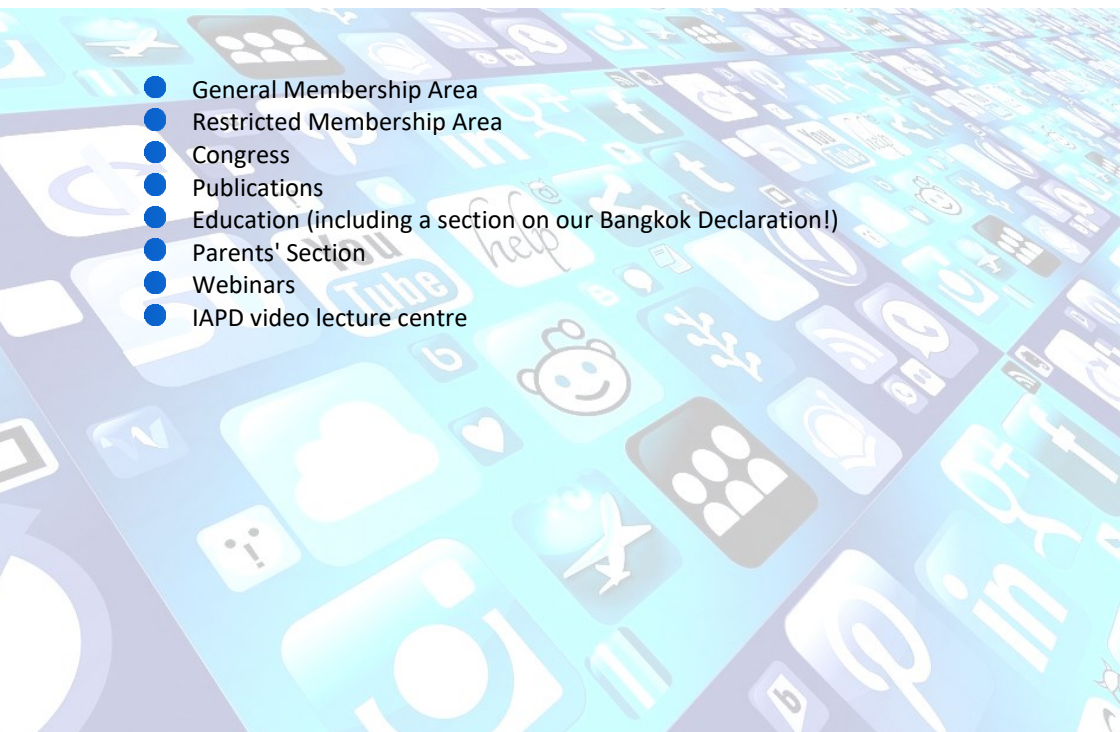
Why Advertise on our Website?

The **IAPD website is the main gateway of communication** to dentists worldwide and 3000 + members.

Here are some of the reasons why you should advertise online:

- The new IAPD website is user friendly & social media savvy
- Online advertising is fast, trackable and flexible
- Drive traffic to your website
- Reach specific target markets
- Increase international brand awareness
- Great value for money
- Our website is the key to reaching paediatric dentists internationally in a single click

Popular Sections on our Website

- 
- General Membership Area
 - Restricted Membership Area
 - Congress
 - Publications
 - Education (including a section on our Bangkok Declaration!)
 - Parents' Section
 - Webinars
 - IAPD video lecture centre

Advertise on our Website

The IAPD has a revamped website, launched in 2020. Be a supporter on our website and show your dedication to the mission of the IAPD: to promote of the oral health of children around the globe.

Contact the Secretariat now to discuss options for collaboration.



PRICES

- **RUNNING ADVERT – €700 for 1 month (excluding VAT)**

WHAT DO WE NEED FROM YOU?

1. Full width banner: an image with specifications of w:875px x h:340px in either PNG, JPG or GIF (non-animated)
2. Optional: a link to connect to the image.

Advertisements are subject to the approval of the IAPD Public Relations Committee. The IAPD reserves the right to reject any advertisement of a product known not to have health benefits, or advertisements that could be considered misleading.

Advertise in our E-Communication

The IAPD E-News is sent to all our members once a month and is published on our website. The advertisement space in the E-News is limited to 2 adverts per month, contact us now to avoid disappointment!

The IAPD Newsletter is open to all dental practitioners and is distributed among members annually. Highlights of the 2019 issue includes:

- New Record: Reports from 48 National Member Societies
- 27th IAPD Congress in Cancun Marks Our 50th Anniversary
- Exciting New IAPD Features: Webinars and Consensus Recommendations
- Teach the Teachers Workshop – First time in Georgia

What is it?	Target audience	Circulation	Frequency
E-News: Regular, monthly info / news	ALL IAPD members, internationally & National Society Members	2000 - 3000 Web publication	Monthly
Annual Newsletter: National Member Society Reports, meetings, news etc.	ALL IAPD members, internationally & National Society Members	2000 - 3000 Web publication	Annually

PRICES

- **MONTHLY E-NEWS ADVERT – € 550 (excluding VAT)**
- **ANNUAL NEWSLETTER A6 ADVERT (PORTRAIT) - € 650 (limited allocated space, at IAPD EC's discretion)**

WHAT DO WE NEED FROM YOU?

1. For the Annual Newsletter: Advertisement ready for publication in PNG, JPG or GIF (non-animated), A5 (landscape) or A4 portrait depending on the option you selected. Please contact us for the next deadline.
2. For E-news: Advertisement ready for publication in either PNG, JPG or GIF (non-animated). Specifications w: 600px x h: 130px

Advertisements are subject to the approval of the IAPD Public Relations Committee. The IAPD reserves the right to reject any advertisement of a product known not to have health benefits, or advertisements that could be considered misleading.

E-News Buttons

The IAPD E-News is sent to all our members once a month and is published on our website. But what if you don't want the traditional advert in the E-News? Do you have an important event or new publication that you want to advertize? Sponsor a button!

What is it?	Target audience	Circulation	Frequency
E-news: Regular, monthly info / news	ALL IAPD members, internationally & National Society Members	3000 + Web publication	Monthly

PRICES

- **BUTTON IN 1 MONTHLY E-NEWS – €450 (excluding VAT)**



WHAT DO WE NEED FROM YOU?

1. The button text (limited to 20 characters).
2. A link to where you'd like the traffic to go.

Sponsor a Teach the Teachers Educational Workshop

The TTEW project is a "teach the teachers" educational program. Congresses provide for the interchange of paediatric dentistry knowledge, but are less likely to be available to many dentists from economically challenged countries. For this reason, the IAPD developed an outreach programme. TTEW is available to IAPD member nations requiring assistance to advance paediatric dentistry teaching in their countries.

'Dentists for All Children' (DENFAC) was launched at the 2001 Paris Congress to enhance paediatric dental education **in lower and lower middle-income countries** as defined by World Bank data and/or the United Nations Human Index. The project introduces teachers of dental students to contemporary knowledge, techniques, and standards by providing a series of lectures and clinical teaching sessions. It was initially seeded with funds from the Dr Samuel D. Harris Foundation and later sponsored by leading corporate partners.

The programme was revitalized as the **"IAPD Teach the Teachers Educational Workshop"** In 2018.



WHAT DO WE NEED FROM YOU?

1. Contact the IAPD at iapd@iapdworld.org to find out where the next TTEW will take place.
2. Tell us how you would like to be involved! Would you like to contribute by sponsoring a presenter / equipment? Interested in printing the programme / placing an advertisement? We can tailor the package to suit your needs!

Sponsor a Webinar

In addition to our elaborate Video Lecture Centre, the IAPD is proud to announce that we are expanding our educational material: from 2020 onward we will **host educational webinars** open to all IAPD members.

Partner with us to host a seminar or series of webinars. Your company name will be associated with a gathering of industry experts who are presenting new and exciting ideas in your field.



WHAT DO WE NEED FROM YOU?

1. Contact the IAPD at iapd@iapdworld.org for more information on webinars.
2. Tell us how you would like to be involved! Do you have a lecture series that you would like to host in collaboration with the IAPD? Are you interested in a specific educational topic? We want to hear from you.

Sponsor the Recording of Lectures | IAPD Video Center

In order to provide our members with the most updated educational material, the IAPD has created the **IAPD Video Lecture Center**. We are committed to record lectures from the our Congresses, Global Summits, Regional meetings, and webinars. Our Lecture Center has more than 200(?) recorded lectures which make it a unique learning source for our members.

Be part of this important initiative and support our commitment of IAPD to promote children's dental care in the international community. Contact us for more information

IAPD members have **free access** to all the videos of the Lecture Center.

What is it?	Target audience	Circulation
Online Video Center for IAPD Members	ALL IAPD members, internationally & National Society Members	3000 +



Free Preview of the IAPD Video Lecture Centre

[Read More >](#)



1st IAPD Global Summit | Bangkok, Thailand | 2018

[Read More >](#)



IAPD Congress | Santiago, Chile | 2017

[Read More >](#)



IAPD Congress | Glasgow, UK | 2015

[Read More >](#)



IAPD Congress | Seoul, South Korea | 2013

[Read More >](#)



IAPD Congress | Athens, Greece | 2011

[Read More >](#)



Lecture Series by Prof. Anna Fuks

[Read More >](#)

WHAT DO WE NEED FROM YOU?

1. Contact the IAPD at iapd@iapdworld.org for more information sponsorship options.
2. Send us your logo to add to the video recordings.

Sponsor a Prize or Award at our Congress

There are several **Prizes and Travel Bursaries** available for IAPD members during the biennial congresses. Prizes are promoted on the IAPD - and congress websites. Your contribution will be recognized officially during the congress closing ceremony and your logo will appear in all marketing material related to the prizes & awards.

All prize winners receive **two-year IAPD Membership** in addition to the prize money.

- The Bengt Magnusson Memorial Prize is awarded to a young paediatric dentist for the best submitted essay to coincide with the IAPD Congress every two years. The prize is in memory of Professor Bengt Magnusson. **PRICE: €1,770.**
- The Jens Andreasen Award a biennial award, that is presented for the best poster on dental traumatology in children. **PRICE €1,770**
- Dr. Sam Harris Travel Bursaries: Three bursaries will be available for the IAPD biennial Congress. **PRICE: €3,770**
- Paediatric Dentistry Working Group Travel Bursaries Two bursaries. **PRICE: €2,770**



WHAT DO WE NEED FROM YOU?

1. Contact the IAPD at iapd@iapdworld.org 12 months before the next IAPD Congress to activate the sponsorship of your chosen prize.
2. Send us your logo
3. Join us at the Congress closing ceremony to announce the winner.

Sponsorship Packages | IAPD Education Fund

Contributions to the Education Fund are critical for IAPD educational projects to move forward. The IAPD Education Fund has been formed to govern the funds for the **TTEW Workshops** and the **IAPD Regional Meetings**, all contributions to the fund will be used solely to assist dental education for children separated from any other IAPD operating funds.

- Sponsors contribute to the IAPD Education Fund which in turn covers speakers' transportation and accommodation expenses.
- Sponsors will be **recognized in the IAPD Journal, at IAPD Congresses, on the IAPD website** and at **Education meetings** and workshops when they take place.
- Sponsors have the opportunity to participate in meetings.

Feel free to speak to us about a **tailor-made, individual package** for your organization!

Sponsorship Packages may include, but are not limited to:

- Your logo printed in programme of educational activities
- Your company name or logo on the certificate of attendance
- Social media mentions
- Advertisement in the scientific programme
- Acknowledgment of sponsorship in the International Journal of Paediatric Dentistry (IJPd)
- Bag inserts at educational activity, if applicable
- Acknowledgement on the IAPD Website
- A series of advertisements / company banners on the IAPD website for the entire year
- Any other opportunity that you may want to explore with us!

Don't See Anything that You Like?

This is a two-way conversation and we are ready to talk about unique, tailor-made opportunities that suit your exact needs. Don't like a feature of one of our packages? We will remove it and adjust the price. Do you have a new idea? Share it with us.

The IAPD has 9 active committees that are involved with many innovate projects. Contact us for more information on how you can get involved.

We are ready to talk about what you need to become a true partner.

Email:
iapd@iapdworld.org

