



IAPD20 Virtual

13-17 September 2020



Staying Connected

Industry Prospectus

IAPD20 Virtual

13-17 September 2020



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International Association
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Welcome Note

Due to COVID-19, we are now learning new ways to keep up to date and new ways to communicate. Recent innovations in information technology now are available to share knowledge and remain connected.

The IAPD webinars over the past few months have been a great success in becoming a trusted source for communications and evidence-based-dentistry.

In our continuous effort to support you in this new era, the International Association of Paediatric Dentistry is organising an innovative program — IAPD20 Virtual that will take place between 13-17 September 2020.

On behalf of the IAPD Board of Directors and the Scientific/Organizing Committee of IAPD20 Virtual, we wish to invite you to join this exciting new venture with 22 internationally recognized speakers from different parts of the world.

This virtual meeting should greatly contribute to your oral health knowledge, as well as enable you to stay connected with the IAPD and your colleagues from all over the world.

Marcelo Bönecker
IAPD PRESIDENT
(Brazil)

Ari Kupietzky
IAPD SECRETARY GENERAL
(Israel)

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Committees

Organizing Committee



Marcelo Bönecker

PRESIDENT

(Brazil)



Ari Kupietzky

SECRETARY GENERAL

(Israel)



Anna-Maria Vierrou

IMMEDIATE PAST PRESIDENT

(Greece)



Marietjie Weakley

REPRESENTATIVE FOR NATIONAL
MEMBER SOCIETIES

(South Africa)

Scientific Committee



James Crall

HONORARY EDITOR

(USA)



Figen Seymen

REPRESENTATIVE FOR NATIONAL
MEMBER SOCIETIES

(Turkey)



Norman Tinanoff

REPRESENTATIVE FOR NATIONAL
MEMBER SOCIETIES

(USA)



Young J. Kim

REPRESENTATIVE FOR NATIONAL
MEMBER SOCIETIES

(South Korea)

Focused Topics

Behaviour Guidance
Cariology and Preventive Dentistry
Dental Anomalies
Dental Materials
Dental Trauma
Endodontics
Epidemiology
Growth and Development

Infant Oral Health
Oral Medicine and Pathology
Periodontal Disease in Children
Preventive and Interceptive Orthodontics
Restorative Dentistry
Sedation
Special Needs Patients
Syndromes and Genetics

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IAPD20 Virtual Sponsorship Opportunities

Feel free to speak to us about a tailor-made, individual package for your organization!

	Mention of Company and logo on welcome & thank you slide during the presentation	Logo on the Whova App (mobile & desktop)	Social media mentions (Facebook) every time lecture is promoted	Interactive, virtual exhibition space	Company Logo on event web page	Access to virtual networking & live chat	Lead generation and retrieval
<i>Sponsorship of single lecture *</i> <i>EUR 2,000 per lecture</i>	✓	✓	✓	✓	✓	✓	✓
<i>Virtual Exhibition Space only</i> <i>EUR 1,600</i>	x	✓	x	✓	✓	✓	✓

**please see the list of confirmed speakers and topics and contact us if you have questions or concerns. A special rate may be negotiated, should you decide sponsor more than one lecture.*

There is a possibility that a company representative may moderate a presentation / series of presentations, introduce the speaker, or manage the Q&A session during the lecture. Please indicate this in a note to the sponsorship manager.

Special Requests

We are willing to discuss a special offer to suit your objectives. Please feel free to contact our Sponsorship Manager to discuss your needs at rportugal@paragong.com / iapd@iapdworld.org.

Please forward your company logo (in 300 dpi format) in both black and white and colour versions to rportugal@paragong.com / iapd@iapdworld.org.

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Confirmed Speakers & Topics (a timetable will be available online soon)

- **Andreas Agouropoulos, Greece**
Improving Communication with New Generation Parents (60-minute presentation)
- **Eduardo Alcaino, Australia**
GA in Children: Any Concerns? (60-minute presentation)
- **Jorge Casian, Mexico**
Zirconia Crowns, How and When? (60-minute presentation)
- **Zafer Cehreli, Turkey**
Endodontics in Young Permanent Teeth (60-minute presentation)
- **Donald L. Chi, USA**
Parent Refusal of Topical Fluoride in Paediatric Dentistry: Causes, Consequences, And Clinical Management (60-minute presentation)
- **Vineet Dhar, USA**
Evidence-Based Clinical Practice Guidelines- Why, What, & How? (60-minute presentation)
- **Monty Duggal, Singapore**
Topic TBC (60-minute presentation)
- **Mani Ekambaram, New Zealand**
Pulp Therapy for Primary Teeth (60-minute presentation)
- **Marlies Elfrink, The Netherlands**
Hypomineralized Second Primary Molars (60-minute presentation)
- **Varinder Goyal, India**
Learn... Re-Learn: New Behaviour Re-Alignments (60-minute presentation)
- **Arthur Kemoli, Kenya**
Infant Oral Mutilation: The Silent Public Health/Child Abuse Issue (60-minute presentation)

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- **Stanley Liu and Audrey Yoon, USA**
Better Breathing, Better Sleep: It's Never Too Early (120-minute presentation)
- **Susana Morales Uribe, Costa Rica**
The Understanding of Molar Incisor Hypomineralization (MIH)
- **Amr Moursi, USA**
Today's Parenting Styles and the Aetiology of Child Behaviour in the Dental Setting
- **Ki Tae Park, Korea**
Orthodontic Essentials for Paediatric Dentists
- **Francisco Ramos-Gomez, USA**
Community-based Approach to Reducing Caries
- **Daniela Rios, Brazil**
Understanding Bioactivity and S-PRG Technology for Help Solving Daily Pediatric Dentistry Concerns
- **Falk Schwendicke, Germany**
Remineralization Versus Sealing and Infiltration: The Good and The Evil or The First and Second Line in Early Caries Management?
- **Nikhil Srivastava, India**
Management of Injuries to The Periodontal & Supporting Structures Following Trauma: An Evidence-based Approach; Full Coverage or Extra Coronal Restorations in The Primary Dentition
- **William Waggoner, USA**
Keys to Practice Success
- **Richard Widmer, Australia**
A Child's Face - Looking versus Seeing
- **Juan F. Yepes, USA**
Are X-rays Still an Option in Paediatric Dentistry?

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General Information

Virtual Event Dates

13-17 September 2020

(4–5 hours of lectures per day, split into 2 sessions: morning / afternoon GMT)

Virtual Event Details:

This event will take place using Whova's new Virtual Event Center, which facilitates live streams and recorded videos of scientific sessions in one, interactive place. It is easy for attendees to access scientific sessions and the exhibition space through the Whova mobile event app, as well as through web browsers on their laptops.

As an IAPD20 Virtual exhibitor, you will be able to interact with attendees before, during and after the event. Our event app Whova allows exhibitors to preview the attendance list, explore the profiles of attendees (affiliations, titles, professional backgrounds, and social links) and communicate through in-app messages to exchange business cards and set up personal meetings during the event. Profiles published on the Whova app can be customized by exhibitors.

During the event Whova can be used to gain real-time insights of the visitors to your exhibit to nurture relationships and encourage engagement. To promote traffic to your virtual booth, exhibitors can issue raffles, giveaways, and promotional offers through the Whova mobile app. Attendees can sign up for offers through the app, which will channel their contact information to you in real time.

Exhibitors can also engage with the entire event community by posting to public bulletin boards within the app. Whova can be used to follow up leads during the event and for up to six months following the event.

If you would like to present an educational session or product demonstration, you can invite up to 30 participants from the attendee list to a virtual meeting in the community tab using Whova. If you use your own profile of a different meeting platform (Zoom/Clickmeeting/Google Hangouts, etc.) you will be able to invite a larger audience, depending on your own package. Attendees could self-select to attend sessions in the community tab if they wish to gain a greater understanding of the products and have opportunity to engage with and experience products.

Exhibitor logos and company profiles are featured throughout the event on the Whova event app in the sponsor area and in a permanent space on the desktop and mobile app (at the top right - logo slider).

Language

The meeting will be conducted in English.

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Guidelines for Sponsors & Exhibitors

Please complete and sign the attached application form and return it to Paragon to confirm your sponsorship opportunity / exhibition stand.

Once an application is received, a written confirmation of sponsorship and an invoice will be sent to you if the application is approved.

Your company details, as filled in the form, will be uploaded to the Whova application. Please provide details of all company representatives that will attend the event.

We will then provide you with a unique link and exhibitor's manual will to populate your exhibition stand.

You will need the following information to populate the exhibition stand:

- Your website URL
- Contact Details
- Company logo
- Company description
- Promotional Video
- A live showcase link (if applicable)*

You can make changes to your exhibition stand at any point before or during the event.

Payment Details

Upon receipt of the agreement with payment, sponsorship will be confirmed.

Cancellation Policy

Cancellations will be accepted in writing only. A cancellation notice received by 07 August 2020 will warrant a reimbursement of 50% of the sponsorship payment.

No reimbursement will be possible from 08 August 2020.

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Sponsorship & Exhibition Form

Please complete the following information and return via email to the IAPD20 Virtual Project Sponsorship Manager:

Paragon Group

Ms. Reut Portugal

Email: rportugal@paragong.com

Paragon Group Address:

18, Avenue Louis-Casai
1209 Geneva, Switzerland
Tel: +41 (0)22 533 0948
Cell: +972-(0)52-3468178
Fax: +41 (0)22 580 2953

We, the undersigned, express our wish to Sponsor the items marked below in accordance with the terms described in the "Terms of Reservation" below.

* Company Name	
Main Contact Name	
Address	
Post/Zip Code	
Country	
Telephone	
Email	
Website	

* Name of the company - as you wish it to appear on all acknowledgments.

Company Representatives that will take part in IAPD20 Virtual
(in addition to the contact listed above)

Representative name**	Email

**Please notify us if you would like to add more than 3 representatives

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Terms and Reservation

Payment from abroad are exempt from local VAT. Payments in Israel will be subject to 17 % VAT.

If the Name on your Invoice, is different from the Sponsor details above

Please mention below all details required for your invoice:

If several entities will split the amount to be paid, each of them should fill out a reservation form on the total amount each company will pay.

Please note: The full amount for the sponsorship must be fully paid before the virtual conference. Sponsors who will not pay in advance will not be allowed to participate in the event.

All bank and Credit Card charges are the responsibility of the ordering company and should be paid at source in addition to the fees above.

Terms of Payment:

Full payment (100%) - invoice will be paid one month before the event.

Payment Methods:

1. **Bank Transfer:**

Company Name: Paragon Conventions

Bank Name: Bank Hapoalim, Account No: 667381, Branch 616

Address: Hovevey Zion 1, Petach Tikva 4936201, Israel.

Payment from abroad: IBAN: IL77-0126-1600-0000-0667-381

* Bank charges are the responsibility of the payer

2. **Credit Card**

I hereby authorize Paragon Conventions to charge my credit card for services requested by myself, in the total amount listed below and obligates to not to cancel payment.

Credit Card

Type of card: _____

Credit card no: _____

Expiry Date: _____

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Card Holder: _____

CVV Code (last 3 digits on reserve side of card or 4 digits for AMEX): _____

Amount & Currency: _____

Full name of Card Holder: _____

I.D. No. / Passport No. & Country name: _____

Signature of Credit Card Holder: _____

Please note, using payment by foreign credit card includes fee of %2.75 which is charged to the credit card

Date: _____

Cancellation Policy

Cancellations will be accepted in writing only. A cancellation notice received by 31 July 2020 will warrant a reimbursement of 50% of the sponsorship. No reimbursement will be possible from 1st of August 2020.

We hereby Confirm that we have read all "Terms of Reservation" specified above and agree that we are obligated to follow them all.

First name: _____

Last Name: _____

Signature & Stamp: _____ Date: _____