**EXAMPLE OF AN E MAIL TO BE USED BY THE IAPD TO COMMUNICATE WITH PEERS/COLLEAGUES. THIS WILL IDEALLY BE SIGNED BY JORGE CASTILLO.**

Subject: IAPD Fellowship – Spread the Word

Dear Colleague,

2023 sees the first year of the IAPD Fellowship!

 “I am happy to announce the launch of the IAPD Fellowship, which is a prestigious award from the only global association dedicated to Paediatric dentistry.

For your members, putting FIAPD after their name will reinforce their personal reputation both for high standards of professional excellence, and their commitment to continuous learning. “

  *Jorge Castillo*

*President IAPD*

Many will take up this wonderful opportunity to call themselves a **Fellow of the International Association of Paediatric Dentistry**, or use the postnominal letters **FIAPD**.

**Key Facts:**

* Closing date for applications 31st March 2023
* Applications are made at www.iapdworld.org/fellowship
* Date of examination 25th April 2023

**Inform colleagues about this Important Professional Opportunity**

This is an exciting professional opportunity, and we welcome you to spread the message. To do this we have put together a marketing kit which comprises:

* Event items (flyer, roller banner, QR code) for you to download and print locally to promote the Fellowship at your events
* Social media posts for you to share through your social media channels
* Email content for you to send directly to your individual membership
* PowerPoint slides
* A Certified Professional Development logo to use when promoting your CPD events

The kit is available for download on our web site at: <https://iapdworld.org/iapd-fellowship-invite-your-peers/>

For more information on the Fellowship, contact us email exam@iapdfellowship.com.